



## Pause on Gratitude

Thanksgiving is the time of year I like to reflect on gratitude. Fall is also the season I design, deliberate and rack my brains over our annual signature gift. This year I worked with the guru of recognition, Janet Helm, and created a gorgeous tartan wool scarf in our signature colours. I'm grateful to be surrounded by amazing people. A warm wool hug is the very least I can do.



We often don't take the time we should to send a simple thank-you for a job well done, to recognize a brilliant collaboration, or to lick our wounds after a challenging project.

Believe it or not, I still pick up my fountain pen, yes a fountain pen, to write thank-you notes. In a world of "send button" communication I relish the luxury to pause, reflect and write a few words straight from the heart.

Remembering those who make a difference, everyday, now that's an ooooh and ahhh in my world.



Letter openers are relics and I'm not sure if in-trays still exist, but I'm betting that the novelty of receiving a personally written note has more wow factor than a text message and maybe even the annual gift box.

Inspired clicks:

[www.janethelm.com](http://www.janethelm.com)  
[www.pancakeandfranks.com](http://www.pancakeandfranks.com)  
[www.davidoscarson.com](http://www.davidoscarson.com)  
TED Talk : Chip Conley

[www.celineinteriors.com](http://www.celineinteriors.com)